



2010 OWEB Biennial Conference

WORKING TOGETHER *for* HEALTHY WATERSHEDS

Sponsor and Exhibitor Opportunities

**November 15-17, 2010
Pendleton Convention Center
Pendleton, Oregon**

No matter where you live in Oregon, you're in a watershed. In local communities across the state, Oregonians are helping keep our water clean and our habitats healthy. While we live and work in different communities across the state and have different experiences that shape who we are, we share a strong commitment to maintain and improve the health of Oregon's lands and waters through partnerships and collaboration.

This conference is for all the people who are working together for healthy watersheds.





OWEB

2010 OWEB Biennial Conference **WORKING TOGETHER** *for* **HEALTHY WATERSHEDS**

November 15-17, 2010

OWEB Biennial Conference

This will be OWEB's 11th biennial conference. The event brings together Oregon's community of watershed professionals and supports their professional development. Sessions, keynote speakers and networking opportunities are being planned that will educate and inspire.

Conference Themes



Clean Water



Healthy Habitat



Working Together



Unique Approach

Conference Attendees

Past conferences have drawn 350-450 people actively involved in watershed improvement projects. Our attendees represent the diversity of those doing this important work: volunteers and staff of watershed councils and soil and water conservation districts; non-profit agencies; regional, state and federal agency employees, tribes, contractors, and interested citizens. Our conference provides a forum for these dedicated people to advance their professionalism, learn best practices from one another and form a community of practitioners.

Attendee Composition

Watershed Council Staff or Volunteers	28%
Non-Profit Organizations (other than watershed council)	11%
Soil and Water Conservation Districts, Staff or Board	5%
Foundations and Trusts	3%
University (primarily faculty and students of UofO, OSU, PSU)	6%
Regional, State, or Federal Government Employees	31%
Watershed Restoration Related Businesses	13%
Tribal Representatives	3%

For more Exhibitor and Sponsor information:

Dian Hilliard, Viva! Consult
971.506.5251
dianhilliard@comcast.net

For more Conference information:

Carolyn Devine, OWEB
503.986.0195
Carolyn.devine@oweb.state.or.us

Conference registration will begin in August at www.oregon.gov/OWEB

Early Bird Registration fees:

\$250 by October 29, 2010 includes full registration, all meals, breaks, and Monday night opening reception and dinner.

About OWEB

The Oregon Watershed Enhancement Board is a state agency that provides grants to help Oregonians take care of local streams, rivers, wetlands and natural areas. Community members and landowners use scientific criteria to decide jointly what needs to be done to conserve and improve rivers and natural habitat in the places where they live. OWEB grants are funded from the Oregon Lottery, federal dollars, and salmon license plate revenue. The agency is led by a 17 member citizen board drawn from the public at large, tribes, OSU Extension, and federal and state natural resource agency boards and commissions.

EXHIBITOR OPPORTUNITIES

Our exhibitors have been very pleased with their exposure and the leads generated at past conferences. The 2010 Oregon Watershed Enhancement Board Conference exhibit hall provides many hours of exhibit networking time including an opening Exhibitor luncheon on Monday, and all refreshment breaks, and Tuesday evening Exhibitor reception.

Full Exhibitor Option

Exhibitor Booth with Conference Registration
(Includes all meals, workshops, and events)

\$325 (by June 15, 2010) \$425 (after June 15, 2010)

Early bird benefit if application fees received by June 15, 2010

- Logo on conference web site at initial launch
- Name listed on "save the date" postcard mailed in July

Additional Exhibitor benefits:

- NEW!! One complimentary conference registration (\$250 value)
- Up to 2 additional full conference registrations (for members of the same company) at a reduced fee of \$200 each
- Tuesday reception and all conference breaks held in the exhibit hall
- Your organization's name, web site, and description listing in Exhibitor Section of on-site program
- An 8' table, complimentary electrical access in exhibit area, and a chair

Non-Profit (501c3) Exhibitor Option: \$35

(Does not include conference registration or any meals)

- An 8' table, complimentary electrical access in exhibit area, and a chair

TENTATIVE EXHIBIT HALL SCHEDULE

Exhibit Set-up

Monday, November 15 9:00 am – 12:00 pm

Show Hours

Monday, November 15 12:00 pm – 1:00 pm

Tuesday, November 16 8:00 am – 9:00 am

Tuesday, November 16 10:30 am – 11:00 am

Tuesday, November 16 3:30 pm – 4:00 pm

Tuesday, November 16 5:30 pm – 6:00 pm

Wednesday, November 17 8:00 am – 9:00 pm

Wednesday, November 17 10:30 am – 11:00 am

Exhibitor Tear-down

Wednesday, November 17 2:00 pm – 4:00 pm

GETTING THE WORD OUT

Conference promotion has already begun! From the buzz generated by our key constituents and planning committee, to frequent updates on our web site, we keep potential attendees in the loop. In July, we will mail a "Save the Date" postcard to 3,500 potential attendees. In late summer we will mail out a second card announcing the opening of online registration.

The sooner you act, the greater exposure you'll have. Columbia River and Umatilla River sponsors who sign up by June 15 will have their logos on the "Save the Date" postcard. That's 3,500 people who will link your name to watershed enhancement.



PHOTO BY BRUCE TAYLOR

WHY SPONSOR?

- Reach over 300 people actively involved in watershed enhancement
- Position your organization as an industry leader
- Obtain exposure to current and potential clients and partners
- Increase visibility and build relationships with fellow industry leaders
- Display your commitment and support to Oregon watersheds and best practices

For more information

Visit www.oregon.gov/OWEB for information about the agency, the Oregon Plan for Salmon and Watersheds and the conference.

SPONSORSHIP OPPORTUNITIES

Columbia River Sponsor \$10,000

(C-1) The Columbia River Sponsorship is the presenting sponsor of the conference. Extensive recognition is given throughout the publicity and on-site at the conference.

Umatilla River Sponsor \$7,500

(U-1) Opening Reception (Tamástslíkt Cultural Institute)
 (U-2) Tuesday Reception (PCC) Dinner (PCC)
 (U-3) Keynote speaker Tuesday
 (U-4) Keynote speaker Wednesday

Meacham Creek Sponsor \$5,000

(M-1) Monday Lunch
 (M-2) Tuesday Lunch
 (M-3) Wednesday Lunch

McKay Creek Sponsor \$3,000

(Mc-1) Tuesday Networking Breakfast
 (Mc-2) Wednesday Networking Breakfast

Birch Creek Sponsor \$1,500

(B-1) Sponsor all Tuesday refreshment breaks
 (B-2) Sponsor all Wednesday refreshment breaks

Butter Creek Sponsor Under \$1,500

(BC) Sponsor recognition at conference

In-kind Sponsor

All recognition for in-kind donations will be handled individually.



PHOTO COURTESY OF DESCHUTES RIVER CONSERVANCY

Sponsor Level Benefits	Columbia River	Umatilla River	Meacham Creek	McKay Creek	Birch Creek	Butter Creek
	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500	Under \$1,500
Conference web site listing	Logo	Logo	Logo	Name	Name	Name
Listed on Save the Date postcards	Logo	Logo	Name	Name	Name	Name
Listed on Registration Open cards	Logo	Name	Name	Name	Name	
Listing on On-site conference materials	Logo	Name	Name	Name	Name	Name
Link on conference web site	X	X	X	X		
Listed On-site sponsorship signage	Logo	Name	Name	Name	Name	Name
Recognition on screens during event	Logo	Name				
Verbal recognition at conference	X	X	X	X	X	X
Conference registration (\$250 value)	2 reg	1	1	1	1	
Opportunity to place banner at event	All events	Your event	Your event			
Time for brief presentation at event	X	Your event	X			
Complimentary exhibit space	2 SPACES	1	1	1	\$225	\$225
Recognition in press releases	X	X				
Recognition in e-mail announcements	X	X				
Opportunity to provide logo items to attendees	X					
Full page insert in registration packets	X					



2010 OREGON WATERSHED ENHANCEMENT BOARD BIENNIAL CONFERENCE

November 15-17, 2010 Pendleton Convention Center, Pendleton, Oregon

SPONSORSHIP/EXHIBITOR APPLICATION (check box)

SPONSORSHIP *Please refer to the Sponsorship & Exhibitor Program for details.*

Please list the number that corresponds to your specific sponsorship here: _____ \$ _____

FULL EXHIBITOR Booth with Conference registration

\$325 (before June 15) \$425 (after June 15) \$ _____

Electricity (please mark this box if you need electricity for your booth)

501 c 3 EXHIBITOR Booth with No Conference registration

Please refer to the Sponsorship & Exhibitor Program for details. \$ _____

\$35

Exact name of organization for listing and signage (text only – no logos): _____

Enclosed please find my check payable to:

Oregon Watershed Enhancement Board 2010 Conference in the amount of \$ _____

Please print or type.

Contact Person: First Name _____ Last Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____ Email _____

Website _____

Please provide a short (25 words or less) description of your organization for our conference program _____

I accept the terms and conditions herein and all related rules and regulations governing exhibits of the conference that may be set by the Oregon Watershed Enhancement Board and its agents.

Signature _____ Date _____

YES, I will bring a door prize valued at \$25 or more.

Please send this completed form with payment to:
OWEB 2010 Conference c/o: Dian Hilliard, PO Box 10692, Portland, OR 97296
Email: dianhilliard@comcast.net Phone: 971.506.5251